



SUPPLY & DEMAND CHAIN EXECUTIVE®

JUNE 2016

RAIL PICKS UP STEAM

Rail and intermodal make infrastructure investments and efficiency improvements

3PLS DRIVE INDUSTRY CHANGE

Third-party logistics navigates through continuous change, rigorous regulations and greater customer demands

CHART YOUR COURSE

The 2016 *Supply & Demand Chain Executive* 100 will help you innovate and problem-solve your way to supply chain success



15th
Annual



100 GREAT SUPPLY CHAIN PROJECTS

This year's Supply & Demand Chain Executive (SDCE) 100 highlights supply chain solution and service providers that are working with small, medium and large enterprises to transform their supply chains and deliver value to the bottom line. These leaders are helping their customers meet the challenges of the new normal—and providing a blueprint for successful supply chain transformation.



100 Great
Supply Chain
Success Stories



SCALE 1/8" = 1 FT.
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SKETCH SHEET

DATE

A BLUEPRINT FOR SUPPLY CHAIN SUCCESS

The 2016 *Supply & Demand Chain Executive* 100 charts a course that overflows with innovation and solutions to mimic to maximize efficiency, profitability and more.



What differentiates a successful business from a failing or flailing business? The foresight to eke out what other organizations are doing to succeed, then extrapolating and implementing what applies to your company, chasing metrics to justify and improve these projects, and repeat. That is why *Supply & Demand Chain Executive* (SDCE) compiles this annual list of the best 100 supply chain transformations and projects. You just never know when a competitor, or even an entirely unrelated company, may have the same kind of low-hanging fruit to pluck.

These projects can serve as a prospective template for supply chain executives seeking opportunities to drive transformation in their own organizations. From distribution to demand planning, these innovations depict how supply chain and service providers can partner with you to take your business from ordinary to extraordinary.

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FEATURED PROJECTS

ENABLER: Logistics Plus Inc. (www.logisticsplus.net)

CUSTOMER: A German large pipe manufacturer

PROJECT GOAL: Determine an efficient port and ground transportation to import and deliver pipe

SOLUTIONS: Import and port negotiation skills, and domestic ground transportation capabilities

BUSINESS IMPACT: Logistics Plus worked with the Port of Monroe to negotiate and broker its first big cargo shipment in 50+ years. The port director readied the port with local rigging and handling resources. Logistics Plus then arranged a larger shipment to be delivered to the Ashtabula County Port Authority. All 2,500 pipes were successfully delivered and transported to final destinations.

